

Top 5 Reasons to join SDA

- 1**  **A Community for Emerging Leaders**

Be part of a bigger A/E/C circle. Attain credibility by association. SDA offers the emerging leaders in your organization a place to belong. Just as AIA or ACEC gives individuals access to the greater A/E/C community, introducing them to community leaders, exposing them to big-picture perspective, and fueling their passion for the industry and their professions so does SDA for the business professional in the firm—a vital way to retain the brightest talent for your firm.
- 2**  **Professional Development Opportunities**

Through involvement in SDA, you are encouraged to reach your greatest potential according to your skills and talents. SDA strives for excellence not only for the firm but for the individual. It promotes high standards with our certification program.
- 3**  **Certified Design Firm Administrator (CDFA)**

Strengthen your career by becoming certified and earning your CDFA. In an industry that values certifications, the CDFA program can help you build your personal brand as an expert in design firm administration and management, increasing your credibility with your employers, coworkers, and peers.
- 4**  **Networking Opportunities**

Make local, regional and national A/E/C business contacts through SDA to build your business. Members are encouraged to attend chapter meetings and programs and participate in webinars and meet members by volunteering for a chapter or national committee. You can learn more about your fellow members by participating in the SDA Community Groups, where you can share files, ask questions, and create a group blog using your own experience and knowledge.
- 5**  **Programs and Conferences**

Attend industry specific programs and conferences to explore how other A/E/C firms are tackling the business challenges you and your colleagues face every day. You will return to the office with innovative solutions and fresh ideas your firm can put to work immediately. Our annual signature EDSymposium offers over 25 hours of continuing education, keynote speakers, and workshops.

SDA is the only acknowledged organization that fosters the development of administrative business professionals specific to the architectural, engineering and construction industry.

For the Business Administrative Professionals

Check out what SDA can offer you

dallasda.com  national.org



Contact your Local Chapter:

SDA Dallas President: Mary Jacobs - [mjacob@wdgarch.com](mailto:mjacobs@wdgarch.com)

